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**JCC AWARDED \$20,000 SPIRIT & PLACE PRIZE
for "The Choreography of Dreams"**

Indianapolis, IN (June 5, 2015) – The **JCC** of Indianapolis and three collaborative partners, **Dance Kaleidoscope**, **Jewish Family Services at the Albert & Sara Reuben Senior and Community Resource Center**, and the **Indiana Writers Center** were recently awarded the **2015 Spirit & Place Prize** for "**The Choreography of Dreams**," a program they will present at the JCC during the 2015 Spirit & Place festival.

The **\$20,000** prize is funded and sponsored by the **Central Indiana Senior Fund**, an affiliate of the Central Indiana Community Foundation. Established in 2003, the Central Indiana Senior Fund is dedicated to the well-being of seniors who want to age with dignity and realize new dreams. The theme of this year's prize was "Dreaming a New Age: Living into the Choices and Decisions of Aging."

An innovative and collaborative effort, "The Choreography of Dreams" will feature five unique video stories as related by community elders and interpreted by Dance Kaleidoscope dancers. Incorporating music, video, and spoken word, the program will challenge participants to new possibilities, shed light on what it's like to age in today's world and dispel stereotypes about aging. More than a performance piece, the program will invite audience members to share their own ideas. Program participants will be encouraged to listen and move together so that upon leaving the event they view their own lives and those of seniors in a different light than when they arrived.

Lev Rothenberg, Director of Arts and Education at JCC Indianapolis, called the program "a labor of love." "We are truly encouraged that this \$20,000 prize will allow us to make our program an example of dreaming big and sharing a program with a wide audience that can grow from the experience," said Rothenberg.

The JCC is a beneficiary agency of the United Way of Central Indiana and the Jewish Federation of Greater Indianapolis, and an affiliate member of the JCC Association of North America*.

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Note to Editors: To arrange an interview with a spokesperson from the JCC or any of the partnering agencies, please contact Martha A. Karatz, 317-251-9467, ext. 2209 or mkaratz@jccindy.org.