



## JCC FARMERS MARKET EXTENDS TO FALL

*-Great Response Leads to Longer Season -*

INDIANAPOLIS, IN (July 17, 2014) – As a result of popular demand the JCC Indianapolis announced an extension of its inaugural Farmers Market season to the fall. The Sunday Farmers Market will now run through October 26.

“We have been encouraged by the favorable response our first-ever Farmers Market has received from both vendors and customers and both groups want a longer season,” said Katherine Matutes, PhD., JCC Director of Health and Wellness. Matutes explained that the extra dates will allow customers to sample and purchase produce with a late harvest such as apples, root vegetables, and second harvest greens. Many of the cold-tolerant vegetables actually have better quality when grown in cool weather; it is said that the frost "sweetens" them.

Located on the front lot at the Arthur M. Glick JCC from 10:00 a.m. to 1:00 p.m every Sunday, the number of stands at the Farmers Market has been increasing every week and is expected to rise again with the announcement of the longer season.

Some of the popular vendors in this opening year include Amelia's Bread, Anna Belle's Garden, Brick House Culinary Creations, Humboldt Co. Tea, Pastries Chefs, U-Relish Farms, Weber Farms and Zogurt. Additional vendors are added weekly. Those vendors interested in participating in the market may contact Katherine Matutes at [kmatutes@JCCindy.org](mailto:kmatutes@JCCindy.org). For more information, call Katherine at 317-251-9467, ext. 2238. Visit [jccindy.org](http://jccindy.org) for more information.

### **About the Farmers Market**

The Farmers Market is open on Sundays through **October 26**. The market is open from 10a.m. to 1p.m. in the front lot of the Arthur M. Glick JCC, 6701 Hoover Road, Indianapolis. It is the only regular Sunday farmers market in the city. Free and open to the public, there is also free parking and public restrooms. No pets allowed.

### **About the Arthur M. Glick JCC**

Celebrating its 100-year anniversary in 2014, the Arthur M. Glick JCC is located at 6701 Hoover Road on Indianapolis' northwest side and serves the entire community. The JCC is a beneficiary agency of the United Way of Central Indiana and the Jewish Federation of Greater Indianapolis, and an affiliate member of the JCC Association of North America. # # #